



COLLIER COUNTY PUBLIC SCHOOLS
DISTRICT COMMUNICATION & INFORMATION OFFICE
5775 Osceola Trail
Naples, Florida 34109
(239) 377-0180
(239) 377-0181 FAX
E-mail: landonjo@collier.k12.fl.us
Web site: www.collier.k12.fl.us

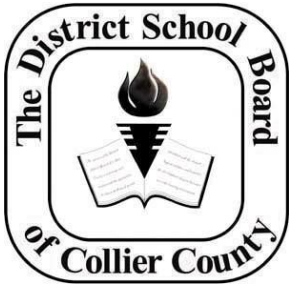
11/19/09

NEWS RELEASE – “STRATEGIC PLANNING PROCESS MOVING FORWARD”

The School District of Collier County is making important progress in its strategic planning process, with a series of planning team meetings and community focus groups taking place this week. The draft of a new vision statement for the district is expected to be finalized in January – a crucial component of Phase One in this two-part process. Planning has begun for transitioning into Phase Two, where operational planning teams will work closely with district leadership to create detailed plans for implementing the priorities identified in Phase One.

This project began in September when the district contracted Collaborative Communications Group (Collaborative) to provide strategic advice for two phases: (1) vision and goal setting, and (2) operational implementation. Using The Education Foundation of Collier County’s Connect Now community statement as a jumping off point, the district aimed to create not only its own vision, but also implement changes throughout the district to achieve it. Collaborative partnered with The Education Foundation to provide the crucial community engagement component of this project. In October, Collaborative facilitated meetings with the Superintendent and School Board and the strategic planning team, and then used input from these meetings to shape an initial draft vision statement. This draft was shared during nine community focus groups – two of which were comprised entirely of students – between October 26 and November 12, 2009. Participants, who represented a diverse cross-section of Collier County residents, provided insightful critiques to the language and content of the draft vision.

(More)



COLLIER COUNTY PUBLIC SCHOOLS
DISTRICT COMMUNICATION & INFORMATION OFFICE
5775 Osceola Trail
Naples, Florida 34109
(239) 377-0180
(239) 377-0181 FAX
E-mail: landonjo@collier.k12.fl.us
Web site: www.collier.k12.fl.us

"STRATEGIC PLANNING"

ADD ONE

Feedback from the focus groups was presented in meetings with the School Board, district leadership, and community planning team members this week. The reactions and discussions from these meetings will shape the final vision statement.

Moving forward into Phase Two, Collaborative will work closely with the school district and community partners to select operational planning teams. These teams will be tasked with making recommendations that will allow the district to carry out the provisions outlined in the vision statement.

To learn more about the strategic planning process or future opportunities to become involved, please contact the school district's Communication & Information Office by e-mail at info@collier.k12.fl.us, or by phone at (239) 377-0180.