

CEO Briefing

Community Engagement

December 13, 2012

Dr. Kamela Patton, Superintendent



VISION

That all students will complete school prepared for ongoing learning as well as community and global responsibilities.

MISSION

To provide exceptional educational opportunities that motivate and engage each student.

STUDENT DEMOGRAPHICS

- **44,335 students in 50 schools**
- **29 elementary schools, 10 middle schools, 8 high schools, 1 PreK-through-12 school.**
- **12 alternative school programs**
- **White: 2002 – 54%**
2012 – 40%
- **Black: 2002 – 11%**
2012 – 12%
- **Hispanic: 2002 – 33%**
2012 – 44%

STUDENT DEMOGRAPHICS

- **HOME LANGUAGE**

English: 2002 – 66%
 2012 – 54%

Non-English: 2002 – 34%
 2012 – 46%

- **FREE AND REDUCED LUNCH**

Free/Reduced: 2002 – 46%
 2012 – 61%

Non-Free/Reduced 2002 – 54%
 2012 – 39%

CURRENT COMMUNITY EFFORTS - DISTRICT

- **6 Town Hall Meetings each school year**
 - 2,600 attendees since 2011
- **4 CEO Briefings each school year**
 - 42 participants in 2011-12,
with a goal of 48 participants for 2012-13
- **Principal for the Day**
 - 100 participants since 2011
- **iNews monthly**
 - 27,000 contacts
- **Superintendent District Advisory Meetings**

CURRENT COMMUNITY EFFORTS - DISTRICT

- **Superintendent participation in community events**
 - 150 speaking engagements
- **Parent Portal**
- **The Education Channel**
- **STEM Conference**
- **District Financial Aid Nights with State personnel**
- **Community Input Requested on district website**
 - Town Hall Meeting questions, calendar suggestions, spending reduction suggestions

CURRENT COMMUNITY EFFORTS - SCHOOLS

- **PTA/PTO/SAC**
- **School Partners program**
- **School Newsletters**
- **Family Involvement Nights**
- **Volunteers**
- **Career/College Fairs**
- **Support of local non profits
(Charity for Change, Harry Chapin Food Bank,
Relay for Life, United Way, and more)**

EFFORTS CURRENTLY IN PROGRESS

- **Developing volunteer database of needs by school**
- **Identifying strategic areas where we need support from the community**
- **Identifying ways to reach out to seasonal population**

GOALS OF COMMUNITY ENGAGEMENT

- Develop a new kind of partnership in which both the school and the community contribute directly to the strengthening and development of each other.
- Recognize gifts and skills of residents, and the assets of the physical community, are always the starting place.
- **Need:** to develop a mission statement for our community engagement.

DISCUSSION TOPICS

When thinking about the uniqueness of Naples, what do you know about the community that we should know?

DISCUSSION TOPICS

In your opinion, what are the biggest challenges the community currently faces?

DISCUSSION TOPICS

How can we engage the 60% of our residents that do not have school-aged children and/or our seasonal residents?

DISCUSSION TOPICS

In addition to educating the county's Pre-Kindergarten through grade 12 student population, what else should we as a school district be doing for our community?

DISCUSSION TOPICS

In addition to those of us sitting at the table here today, who else should we be sure to involve in our community outreach process?

Who is missing from the table?

DISCUSSION TOPICS

In developing a community engagement program, what should be the focus?

What is our next step?