

# CEO Briefing

## Strategic Planning

April 24, 2012

Dr. Kamela Patton, Superintendent



# VISION

All students will complete school prepared for ongoing learning as well as community and global responsibilities.

# MISSION

To provide exceptional educational opportunities that motivate and engage each student.

# 2011-2013 DISTRICT STRATEGIC PLAN

- **Guided by “Connect Now” Community Statement**
  - Sponsored by The Education Foundation of Collier County
  - Input from nearly 55 community conversations
- **Consultant facilitated strategic planning process**
  - Strategic plan development timeline – 18 months
  - 38-member Strategic Planning Committee
  - 8 Operational Team Committees
  - 13 focus group with 149 community members
- **2011-2013 Strategic Plan includes:**
  - Beliefs/Values, Vision, Mission, and Supporting Strategies
  - Eight major goals
  - 109 performance indicators
  - Quantitative and qualitative outcome measures

# 2011-2013 DISTRICT STRATEGIC PLAN

- **Broad-based committees formed for each major goal**
  - Communications
  - Community Partnership
  - Family/Parent Involvement
  - Governance
  - Human Capital
  - Operations
  - Quality Learning Experiences
  - Student, Adult and System Performance
  
- **Alignment with Superintendent's goals**

# PROGRESS TO DATE FOR 2013-2016 PLAN

- **Observations**

- AdvancED accreditation team recommends revision
- Current plan has too many indicators (109)
- Systems were not in place to measure indicators
- Indicators were unclear

- **Reviewed strategic plans from**

- 23 Florida school districts
- 4 out-of-state school districts

# STRATEGIC PLAN DEVELOPMENT

**Describe the planning model that you used in developing your strategic plan.**

# NEEDS ASSESSMENT/ENVIRONMENTAL SCAN

**How do you assess organizational needs and priorities? Challenges and opportunities?**

# METRICS/OUTCOME MEASURES

**How do you identify and prioritize your goals/strategic actions and what are the outcome measures?  
How is the plan monitored?**



# ACCOUNTABILITY & LINKAGES

**Describe how you align organizational accountability processes (e.g., department goal setting, performance evaluations) to your strategic plan.**

# REPORTING & COMMUNICATING

**Describe how you communicate and report the results of your strategic planning process.**

# FINAL THOUGHTS

**Other suggestions**