



NAPLES HIGH SCHOOL

ATHLETIC DEPARTMENT

1100 GOLDEN EAGLE CIRCLE, NAPLES, FL 34102

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August 2021

Dear Golden Eagle Parent,

I hope this letter finds you well. Here at Naples High School, we are looking forward to another great year as we return to school in August. As we prepare to kick-off the Fall athletic season, I would like to make you aware of an exciting sponsorship opportunity available at Naples High School. Naples High School will be offering advertising space inside historic Staver Field.

Staver Field is a state-of-the-art athletic facility with a Field Turf playing surface and an eight lane synthetic all-weather track. Each year, thousands of spectators attend Golden Eagle football, band, soccer, lacrosse, and track and field events at Staver Field. These events are held from mid-August 2021 through May 2022, allowing for 10 months of visibility.

The advertising space being made available (on a first come first served basis) is Custom Vinyl Banner Signage. A limited number of highly visible banners with YOUR business or organization's logo and/or message will be placed inside the stadium along the exterior of the fence that runs parallel to the straight side of the track on the home side of the field.

Consistent with how we do things at Naples High School, each high-quality banner will be made of heavy-duty vinyl and will be uniform in size (42" high x 108" wide) and uniform in color (Gold lettering on a Navy-Blue background only). Thus, allowing your signage to reflect superior quality and support of Naples High School Golden Eagles.

If you would like to purchase a Naples High School stadium banner, please complete the accompanying order form and return it to Naples High School as soon as possible.

Proceeds from Stadium Banner Sales will benefit all sports at Naples High School.

Thank you in advance for your support of Naples High School and Naples High School athletics!

GO Eagles!

A handwritten signature in blue ink that reads "Cassie Barone". The signature is fluid and cursive.

Cassie Barone
Athletic Director

"There are only two kinds of people in the world: Golden Eagles and those who want to be Golden Eagles!"

NAPLES HIGH SCHOOL STADIUM BANNER ORDER FORM

Name of Advertiser and/or Business _____

Contact Name _____

E-Mail _____ Cell _____

ARTWORK

Send your banner design and/or logo in an electronic format (preferably in EPS, SVG, or PNG) to baronc1@collierschools.com. Remember to keep your banner design simple. Banners will be uniform in size (42" high X 108" wide) and also uniform in color. Each banner will have only two colors: GOLD imprint or lettering on a NAVY background.

BANNER COST

The cost of each banner is \$895.00. Banners will be displayed from the time of installation through the end of each school year in June. Existing banner advertisers will be given first right of refusal to purchase.

BANNER PROOF

Your art work submission will be modified so that your banner will have the same pantone colors used for every stadium banner. We will send you a proof to review to either modify or approve. Unfortunately, we are not able to create a banner design or logo for you. You will need to provide the design.

PAYMENT AND PRODUCTION

Banners will be manufactured and installed after payment has been received. You can bring payment to the Naples High School athletic office (located at the school in Building One) or send your payment to:

**Naples High School
1100 Golden Eagle Circle
Naples, FL 34102
Attention: Stadium Banner Sales**

Please make your check payable to Naples High School Athletic Department
Contact Athletic Director Cassie Barone with any questions at baronc1@collierschools.com

Thank you for your support of Naples High School