

Personal Financial Literacy & Money Management
Instructional Materials Publisher Presentations
Session Two
March 17, 2025

Facilitator: Julie Lorenzo

Minutes: Leann Campbell

Attendees: Matthew Mathias, Susan Edgerton, Eric Levy, Timothy A. Kutz, Caroline Hylemon, Laura Pacter, Lenice DeLuca, Nicholas Mazzarella, Frank Diaz (CCPS Senior Analyst), Mikie Stroh (CCPS Social Studies Coordinator)

Absent:

Opening Comments:

- Welcome / Introductions
- Julie Lorenzo opened the meeting. She welcomed everyone and went over the agenda for the day.
- Reviewed meeting protocols.
- Julie Lorenzo reviewed more about the importance of the publisher's presentation to the adoption process.
- Purpose of the meeting: Publisher Presentations

Publisher Presentation: Cengage Learning

- Matching Activity: Time's out after a period
- Post It Activity: 3 Goals (short, intermediate, long): understanding definitions
- Workbook Activities
- Assessment Activities
- Questions in the test bank are not tagged to Benchmarks – must have special request to have the Benchmarks tagged to the questions
- 5E Model represented
- Test Bank Questions
- Compatible with Canvas

- Several training options, Team Support, Tech Support, 1:1 Training, on-demand training library
- The book is alignment to the Benchmark
- National book, not Florida Edition
- Can use either Canvas or Single Sign On, but not both

Publisher Presentation: McGraw Hill LLC

- Interactive student experience
- Companion workbook
- PowerPoint presentations
- Offline access for students through their device
- Print & Digital access for both teachers and students
- Mobile app accessible for students on mobile device
- Built in question in handbook and workbook
- Provides real life application questions at the beginning of each chapter
- Every chapter has hands on activities
- Digital Sources
 - Ebook and Smartbook
 - Finance prep courses
 - Chapter video test banks
 - Application based activities
 - Videos
 - Multiple language translation available
 - Audio support
 - Access through Canvas and McGraw platform
- ELL Support
 - Spanish and Creole Translation
- Canvas and SSO accessible, both available to students at the same time
- SMARTBOOK: no visible correlation to FL Benchmarks and content or test items (publisher said they were working on this feature)

Publisher Presentation: Ramsey Education

- The book is built around five foundations
- Digital and print textbooks

- Pacing guides available for teachers
- Are the pacing guides specific to Florida Benchmarks?
 - Yes
- Real-life applications of videos, textbooks and activities
- Close captioning available on the videos
- Activity types
 - Games
 - Research
 - Math
- Study tools and supports
- Learning objectives available in each chapter
- Bellringer, instruction, application
- Assessment process
 - Chapter pretest
 - Chapter review
 - Chapter post test
- ELL Resources
 - Spanish translation
 - Vocabulary
- Videos 7-15 minute in length
- Are the video hooks in the middle or beginning of chapter, how should they be used?
 - Teacher choice
 - Support instruction
 - Presenting the learning objective
 - The purpose is to teach, learn, and show the student the content of textbook and video
- Integrations
 - Canvas
 - Clever
 - Classlink
 - Schoology
- Digital Lessons
 - Video
 - Textbook

- Activity
- Items and content are not Benchmarked
- Are the bold words in the digital textbook clickable to define the word?
 - It does not unless the computer has a certain “plug in” but can work with IT to see how or what “plug in” is used for the laptop or computer the student uses.
- Noticed that in the Benchmark correlation document, the Benchmarks are only aligned to an activity, not throughout the textbook?
 - Correct, only in the activity not the text. Content is only digital PDF.
- How much flexibility does a teacher have in what they are presenting? It seems like a structure of the same thing as video, textbook, and activity.
 - The structure is student view only and the activities are different every day, but it is best if the teachers have strategies of what is being taught or how it is being taught in the classroom. PD Slides will be available for teachers to have warmups, class discussions, learning objectives, definitions, key terms and what to look at or bring up in the classroom. It will walk the teacher through the discussion of the chapter that will include examples. This will be available in the Fall.
- During the first review we noticed there were several bible verses throughout the text, what was the purpose?
 - Yes, there are bible verses from Proverbs, it is just guidance and references as well as other important figures. If they remove these verses from the books, it will change the configuration of the text library. Structured resource. Factual based. School appropriate.
- Dave Ramsey is a name. How much of this is him, his philosophy and his perspective, and how much of it is just a piece of the financial world?
 - Dave did not write this resource himself; the concept is real life world to the students, but it is also up to the teacher and how they bring this concept up in the classroom. Conversation about definition of the word “budget” and philosophy of having debt.
- IT: Clever or Canvas but not both

Closing Remarks

- Next steps; complete revisions in Edcredible by April 13, 2025.
- Reconvene April 15th for final vote.



Meeting Adjourned: 2:30 PM

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