Oakridge Middle School Athletics is Launching a Sneaker Drive Fundraiser

Oakridge Athletics is holding an athletic shoe drive fundraiser beginning October 25. We will earn funds based on the total quantity of pairs of gently worn, used and new sneakers collected. GotSneakers, a social enterprise, will issue funds in compensation for the collected sneakers. Those funds will benefit Bulldog Athletics. Anyone can help by simply donating gently worn, used and new sneakers to Oakridge Middle School. Shoes may be dropped off in the collection box located in the OMS Front Office or to Coach Bremseth in room 1-128.

GotSneakers is a unique fundraising initiative that asks communities to reach into their closets, not their pockets! All donated sneakers are redistributed throughout the GotSneakers’ network of small business partners throughout Haiti, Nicaragua, Bolivia, and Ukraine. GotSneakers works with micro-entrepreneurs helping them create, maintain and grow small businesses in developing countries where economic opportunity and jobs are limited. Learn more about GotSneakers by visiting their website at www.gotsneakers.com.

"We know that most people have extra sneakers in their closets they would like to donate rather than throw away. By doing so, we raise money for Bulldog Athletics and help the environment, and have the chance to help individuals and families in developing countries who are in desperate need of economic opportunities. It's a win-win for everyone!"

By donating gently worn, used and new sneakers to Oakridge Athletics, the sneakers will make a difference in people’s lives around the world and here at home.

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