

Helping students actualize the American Dream!

Collier County Public Schools (CCPS) first implemented its Entrepreneurship Program in 2013. Now, with two successful years under way, the program is undergoing an enhancement. Collier County is filled with phenomenal supporters who are always working to help our schools. Recently, a community leader and Champions For Learning - The Education Foundation advised us of an innovative entrepreneurship program, which CCPS is now excited to share with you!

The INCubatoredu program offers students an authentic entrepreneurship experience. In this program, students have the opportunity to create and fully develop their own product or service. Real entrepreneurs and business experts serve as volunteer coaches and mentors, guiding student teams through the Lean Startup processes of developing hypotheses about a business concept, testing those hypotheses, adapting, and continually learning and improving. This cycle of experimentation is combined with foundational business concepts such as marketing and finance.

How can you get involved?

There are varying levels of time commitments and involvement, including coaches, who work with the teacher to co-teach a lesson over the course of a few class periods, to mentors, who work with students weekly via in person meetings, email, phone, etc. to help mold and shape their idea, to school champions, who go out into the community to help spread the word and find coaches and mentors to work with students and teachers.



COACH

Coaches are subject matter experts who co-teach with the classroom teacher to help deliver a lesson. Lessons are 1 to 3 days of 2 consecutive class periods which are approximately 50 minutes each.



MENTOR

Mentors provide feedback and work one-on-one with a single team of students to help develop their ideas. Typically, mentors meet with their group once a week throughout the school year.



COMMUNITY CHAMPION

Champions bridge the gap between the community and a school to assist in identifying coaches and mentors.

Questions? Contact the CCPS Entrepreneurship Program.

Courtney Stahlman

Manager, High School Career Academies

Phone: (239) 377-0109

Email: stahlc@collierschools.com

Website: <http://www.collierschools.net/Page/4469>