


Career Cluster: Marketing, Sales and Service
 Career Cluster Pathway: Marketing & Entrepreneurship

CTE Program: **Entrepreneurship (8812100)**
 Industry Certification: MICRO069, INTUT001

16 REQUIRED CREDITS

8 ELECTIVE CREDITS REQUIRED

	ENGLISH (4 credits)	MATH (4 credits)	SCIENCE (3 credits, 2 with lab)	SOCIAL STUDIES (3 credits)	CAREER EDUCATION PROGRAM COURSES		RECOMMENDED ELECTIVES (State University System Aligned)
	AP- Adv. Placement DE- Dual Enrollment	AP- Adv. Placement DE- Dual Enrollment	AP- Adv. Placement DE- Dual Enrollment	AP- Adv. Placement DE- Dual Enrollment	AP- Adv. Placement DE- Dual Enrollment	Other Requirements: Pass FCAT 2/PARC – Reading Level 3, pass Algebra I EOC, and 30% of EOC Exam for Biology, Algebra 2, Geometry, US History	

Dual enrollment and CTE courses satisfy graduation and Bright Futures Gold Seal Vocational Scholar requirements. Agriscience Foundations and Aerospace Technology satisfy core science requirements. State Approved industry certifications lead to college credit and may substitute for up to two high school credits of math and one credit of science. One online course and a 2.0 is required for graduation. Visit www.flvs.org and your counselor.

HIGH SCHOOL	9	English I or Honors (1)	Algebra 1 or Honors (1)	Earth & Space Science or Honors (1)	Digital Information Technology (1) (*Art requirement)	HOPE (1)	Principals of Entrepreneurship (1) (Art requirement)	Foreign Language 1 (1)	
	10	English 2 or Honors (1)	Algebra I/H or Informal Geometry or Geometry/ H (1)	Biology or Honors (1)	World History or Honors or AP (1)	Elective (1)	Business Management and Law-H(1)	Foreign Language 2 (1)	
	Students are encouraged to take the ACT, SAT or PERT during 11th grade. Scores on the FCAT, FACT 2.0 and EOCs' should determine college readiness								
	11	English 3 or Honors or DE or AP (1)	Geometry/H or Algebra 2/H or DE or AP (1)	Chemistry or Physical Science or Physics or DE or AP (1)	American History or Honors, DE or AP (1)	Creative Writing or Elective (1)		Business Ownership -H (1)	Foreign Language 3 or Elective (1)
	12	English 4 or Honors or DE or AP (1)	Algebra 2/H or College Ready Math or DE or AP (1)	Physics or DE or AP (1)	Am Gov/Economics or Honors or DE or AP (1)	Math/ Science or Elective (1)		Executive Internship or Elective (1)	FL Virtual Course (1)

Based on this Career Cluster and identified career and identified technical education program, the following postsecondary options are available.

PSTSECONDARY	TECHNICAL CENTER PROGRAM(S)	COMMUNITY/STATE COLLEGE PROGRAM(S)	UNIVERSITY PROGRAM(S)
	<p style="text-align: center;">PSAV Certificate</p> Business Ownership M618020 (150 hrs.)-LWTC Entrepreneurship M803010 (450 hrs.)-LWTC E-Commerce, M899992 (450 hrs.)-LWTC	-Marketing Management, AS/AAS (64 cr.) FSW -Business Admin. & Management, AS/AAS (64 cr.), FSW -Business Administration, AS , (64 cr.), SFCC -Business Mgmt. Entrepreneurship Specialization, AS , (64 cr.), Rasmussen College -Marketing, AS , (91 cr.), Rasmussen College	-Marketing, BS (120 cr.) (Hodges and FSU) -Business Administration, MBA , (54 cr.) (Hodges) -Advertising (Communications) BA/BS (120 cr.) FSU -Marketing, BSBA , (120 cr.), UCF -Entrepreneurship, BS , (120 cr.), FSU -Marketing, BS , (20 cr.) FGCU - -Marketing Management BS , 130 cr.) FSU -Business Supervision & Admin., BS (130 cr.) FSW

ARTICULATIONS/ CREDIT	High School Students to PSAV Technical Center Program	Technical Center or High School to Community or State College	State and Community Colleges to Universities
	(Hours awarded depend on competencies achieved) <u>Lorenzo Walker Technical College</u> 8812100 <u>Entrepreneurship</u> (3 Cr.)HS = PSAV M803010 <u>Entrepreneurship</u> (450 hrs.) or PSAV M899992 E-Commerce (450 hrs.)	<u>Statewide</u> Microsoft Office Specialist Bundle, MICRO069 = (3 cr.) in Office Administration, AS INTUT001 QuickBooks Certified User = (3 cr.) in Accounting Technology AS	<u>Statewide Articulation:</u> --Regional AS Degree = (60 cr.) toward BAS degree (120 cr.) in Applied Science - Business Administration, AS (64 cr.) toward BS in Business, (General)/Business Administration and Management (132 cr.)
Based on the Career Cluster of interest and identified CTE program the following postsecondary programs are available.			
CAREERS	Technical Centers	Community Colleges	4 Year Colleges and Universities
	Entrepreneurs Small Business Owner	Marketing Associates (DOL) Meeting and Convention Planners (DOL) Vocational Ed. Teacher, Postsecondary (HSHW) Entrepreneurs Small Business Owner Partners Advertising Managers Public Relations Specialists	Creative Directors Public Information Directors Public Relations Managers Franchisers Business Owners Presidents Partners (DOL) Chief Executive – (HSHW) Principals Entrepreneurs
INDUSTRY CERTIFICATIONS			
All certifications students have the opportunity of taking while in this POS:			
MICRO069 Microsoft Office Specialist (MOS) Bundle (3 of 5), Microsoft Corporation			
INTUT001 QuickBooks Certified User, NACPB TSA = NOCTI041 NOCTI General Management, National Occupational Competency Testing Institute			
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CAREER AND TECHNICAL STUDENT ASSOCIATION			
(DECA) Distributive Education Clubs of America			
INTERNSHIP/WORK EXPERIENCE RECOMMENDATIONS			
Shadow, intern, volunteer or work at small or large businesses with owners, principals, CEO's. Refer to http://collierschools.com/careertech/internships.htm for district approved internship opportunities.			
*****	Reviewed May 1, 2016 and updated annually. See your Counselor for the most recent plan as student schedules will vary based on the needs of the student. Find detailed graduation requirements at: http://www.fldoe.org/academics/graduation-requirements		

Entrepreneurship (HS) #8812100